

Etobicoke Jazz Festival 2019



Sponsorships



A Message From Our Founder



Etobicoke Jazz Festival Founder
Curtis Smith

It is hard to believe that four years have elapsed since our inaugural festival in 2015. We have come so far since our humble beginnings and yet we still strive to uphold the spirit and principles that led us to form the **Etobicoke Jazz Festival** in the first place.

It is my passionate belief that youth in both music and the arts must be nurtured and allowed to thrive. This was and remains the foundational idea upon which the EJJ was built and with this in mind, we have presented in addition to Humber students, talent from the University of Toronto, The Etobicoke School of the Arts and The 91.1 Jazz FM Youth Orchestra.

As a musician, in the past I have played numerous jazz festivals in and around Toronto and always wondered why we, the great music lovers of Etobicoke, didn't have a jazz festival of our own! With this inspiration, I became and remain committed to bringing the best jazz festival to this province, not only by presenting brilliant talent but also by giving an opportunity to the younger musicians as well as their great music educators. They deserve a chance to perform and display all the great talent that we have in our neighbourhood. After all, we probably have the best music programs in the country, as well as a massive talent pool of world-class players.

To all of our friends, supporters and sponsors who attended and/or helped with Etobicoke Jazz Festival each year, I want to personally extend a heartfelt thank you for all your assistance. This festival has grown and been more successful every year and features some outstanding music. You are the ones who have made the **Etobicoke Jazz Festival** highlight of the fall in Etobicoke!

With sincere gratitude,
Curtis

Etobicoke Jazz Festival: By The Numbers 2015-2018

5

Number of years the festival has been around

Number of Grammy's won by festival performers

4

18

Number of Junos won by festival performers

Number of performers at the festival

266

12

Number of stages the festival has put on

Number of people attending the festival

5000

Etobicoke Jazz Festival: By The Numbers 2015-2018

12

Number of guest performers with international fame

Number of performing student musicians

42

6

Number of associated Universities, College & High Schools

Number of performers that are jazz educators

38

98%

Percentage of Canadian talent from the GTA

Etobicoke Jazz Festival 2019

Fact Sheet

WHEN November 7-10

WHERE



3056 Bloor St. W.
CrookedCue.ca



2 Colonel Samuel Smith Park Drive

WHO

Performers this year include:

- Horacio “el Negro” Hernandez
- Gord Sheard
- Sin Alberto w/ Luanda Jones
- Hilario Duran Quintet with el Negro
- Diane Clemons
- EZ Street w/ Surprise Guests
- Lorne Lofsky Trio with Tenor sax Alex Dean
- Rich Brown Band
- Robi Botos w/ Larnell Lewis & Mike Downs
- KC Roberts
- Aura Rully and Mary Van Den Enden

Etobicoke Jazz Festival 2019

Schedule

November 7



Afternoon clinic
with world-class
Cuban Drummer
Horacio "el Negro" Hernandez

Evening concert
with el Negro &
The Etobicoke Jazz
Youth Orchestra (EJYO)

Concert closing with el Negro
And Cuban Jazz led by bassist
Roberto Ochippinti

November 8



Gord Sheard
Sin Alberto w/ Luanda
Jones
Hilario Duran Quintet
with el Negro
The Diane Clemons Trio
EZ Street w/
Surprise Guests

November 9



Lorne Lofsky Trio
with Alex Dean
Rich Brown Band
Robi Botos w/
Larnell Lewis &
Mike Downs
KC Roberts and the
Live Revolution

November 10



Aura Rully
Mary Van Den Enden
with the Etobicoke Jazz
Festival All Stars

Etobicoke Jazz Festival 2019

Sponsorship Packages

Platinum Sponsor

\$5,000

- 12 all access passes
- 12 EJF T-shirts
- Prime recognition on all signage
- Prime recognition on web site
- Social media mentions across all platforms
- Prime recognition in festival brochure
- Prime recognition on all video displays
- Logo on digital tickets
- Large logo on all t-shirts

Gold Sponsor

\$1,000

- 6 all access passes
- 6 EJF T-shirts
- Recognition on all signage
- Recognition on web site
- Social media mentions across all platforms
- Recognition in festival brochure
- Recognition on all video displays
- Logo on all t-shirts

Donations

\$???

Gratefully accepted

Silver Sponsor

\$500

- 4 all access passes
- 4 EJF T-shirts
- Recognition on web site
- Recognition in festival brochure

Bronze Sponsor

\$250

- Recognition on web site
- Recognition in festival brochure

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Thank you for your support!

